

Maine Association of Broadcasters

2012 News & Creative Awards Results

RADIO CATEGORIES

Best Campaign

- 1st place: WVOM 'Maine Trailer' Mandy Exly, Blueberry Broadcasting Ensemble
2nd place: WQDY 'Shop Local' Jeff Demmons, Bill Conley
3rd place: WHOM 'Fallbrook Woods' Gail Ruwe, Janet Davis, Linda Olore, John Olore, Linda Sanborne, Mark Napolitano, Mark Snowden

Best Spot

- 1st place: WEZQ 'Pavlov's Brother' -- KFC-Taco Bell Thomas Osborne
2nd place: WVOM 'Midnight Intruder' -- Overhead Door Mandy Exly, Paul Dupuis, Adam Osborne
3rd place: WBAE 'Peel Back The Ground' -- M. J. Storey Steve Schneider

Continuing Coverage

- 1st place: WZON 'Cheney Manslaughter Trial' Anne Gabbianelli
2nd place: WGAN 'Ayla Reynolds Investigation' Paul Allen, Mike Audet, Dan Cole, Matt Shinberg, Jeff Wade
3rd place: MPBN 'Maine State Housing Authority Under Scrutiny' A. J. Higgins

Feature

- 1st place: WQDY 'Riding for a Voice' Tom McLaughlin
2nd place: WGAN 'Bath Salts in Maine' Mike Audet, Dan Cole, Matt Shinberg, Erik Van Den Bossche
3rd place: WZON 'Sgt. Tillman at B.I.A.' Anne Gabbianelli

On-Air Personality

- 1st place: WJBQ 'Q Morning Show' Meredith Manning, Jeff Parsons, Lori Voornas
2nd place: WZON 'The Pulse Morning Show' Pat LaMarche, Don Cookson, Don Morgan
3rd place: WVOM 'George Hale-Ric Tyler Show' George Hale, Ric Tyler

Public Affairs

- 1st place: MPBN 'Park Place' Susan Sharon
2nd place: MPBN 'Prescription Drug Series' Jay Field
3rd place: WGAN 'Maine Points - College in Maine' Andrew Baker, Mike Violette

Public Service

- 1st place: WCYY 'Markathon - Maine Center for Grieving Children' Mark Curdo
2nd place: WLOB 'Bullying' Ray Richardson

3rd place: WQCB 'Cumulus "Closeup"' Cindy Campbell, Craig Colson

Best Newscast

1st place: WGAN Mike Audet, Paul Allen, Dan Cole, Matt Shinberg, Jeff Wade

2nd place: MPBN Irwin Gratz

3rd place: WVOM Ric Tyler

Self-promotion

1st place: WCLZ 'Music Promo' Ethan Minton

2nd place: WHSN 'Lucky 13-Boys Club' Cassie Mayo, Amanda McDonald

3rd place: WGAN 'Operation Stormwatch' Jeff Wade

Sports Feature/Program

1st place: MPBN 'Winterbike' Chris Sweet

2nd place: WAEI 'Bryan Higgins 500th Win' Downtown with Rich Kimball

3rd place: WAEI 'Remembering Leroy Patterson' Downtown with Rich Kimball

Sports Play-by-Play

1st place: WKSQ 'U-Maine Hockey Beats Boston University'
Dan Hannigan, Larry Mahoney

2nd place: WKSQ 'U-Maine Football Beats James Madison in Overtime'
Rich Kimball, Bob Lucy

3rd place: WFAU / WIGY 'Camden Hills / MDI Boys Tournament Basketball'
Rob Kennedy, Jon Shields

Spot News

1st place: WGAN 'Hurricane Irene Coverage' Mike Audet, Dan Cole,
Matt Shinberg, Jeff Wade

2nd place: WQDY 'Bad Chemical Mix' Tom McLaughlin

3rd place: WGAN 'Portland Mayor Election' Mike Audet, Jeff Bailitz,
Dan Cole, David Petersen, Matt Shinberg, Jeff Wade

TELEVISION CATEGORIES

Best Campaign

1st place: WLBZ 'Dutch Chevy' Rod Towne, Paul Chadwick, Myk Kasprzak

2nd place: WPXT 'What Maine Thinks' Dan Seaver, Doug Finck

3rd place: WLBZ 'Cadillac Mountain Sports' Barb Dalton, Paul Chadwick,
Samantha Hammond

Best Spot

1st place: WPME 'Nosh Kitchen Bar' Dan Seaver, Matt Beach

2nd place: WPXT 'Portland Pirates - Are You Ready?' Matt Beach, Dan Seaver

3rd place: WCSH 'Chad Little Outdoor Power Equipment' Aimee Turner,
Matthew Beach, Joseph Whalen

Continuing Coverage

1st place: WCSH 'Ayla Reynolds' NewsCenter Staff
2nd place: WAGM 'Picking Up The Pieces' Gina DePietro, Randi Nissenbaum,
Jenna Callari, Kelly O'Mara
3rd place: WAGM 'A Little Girl's Courageous Journey' Shawn Cunningham,
Gina Dipietro

Feature

1st place: WGME 'Bob Ludwig' Kim Block, David Hill
2nd place: WABI '150 Year Old Organ' Joy Hollowell, Tom Round
3rd place: WVII 'Vernal Pool' Erin Thomas, Dave Simpson

Photojournalism

1st place: WGME 'Ice Rescue' Jeff Peterson, Bill Barton
2nd place: WMTW '15 Minutes' Frank Rios
3rd place: WABI 'Cookies for Troops' Tom Round

Public Affairs

1st place: WABI 'The Road Back' WABI TV5 Staff
2rd place: WAGM 'Medical Mondays' Shawn Cunningham
3rd place: WLBZ 'Back to School Drive' WLBZ News Team

Public Service

1st place: WLBZ 'United Way of Eastern Maine' Paul Chadwick,
Samantha Hammond
2nd place: WCSH '6 Who Care Profile--Vern Watters' Kim Charland,
Michael Grover, Julie Sherburne
3rd place: WPME 'Let's Move--Lincoln Middle School' John Marshall,
Dan Seaver, Jake Williams

Best Newscast

1st place: WMTW Amy Beveridge, News Director
2nd place: WGME Adrienne Stein, Gregg Lagerquist, Ted Homer, Kerry Corcoran
3rd place: WCSH Pat Callaghan, Cindy Williams, Joe Cupo, Lee Goldberg,
Rob Wilber, Jeff Howard

Best Sportscast

1st place: WABI Tim Throckmorton, Nick Coit
2nd place: WGME Dave Eid
3rd place: WLBZ Melissa Kim

Best Weathercast

1st place: WMTW Roger Griswold
2nd place: WABI Chris Ewing

3rd place: WGME Charlie Lopresti

Self-Promotion

1st place: WCSH 'Morning Report - Clocks' Steve Carter, Joseph Streble,
Michael Grover

2nd place: WGME 'Fugitive Files' Suzanne Stonefield

3rd place: WCSH 'Storm Center Rap Featuring Spouse' Mike Marshall,
Karen Schwarzer, Ryan Peters, Michael Grover

Sports Feature/Program

1st place: WGME 'Golden Gloves' Evans Boston, David Dane

2nd place: WLBZ 'Making It To The Big Leagues' Melissa Kim, Dan Frye

3rd place: WVII 'Sports Blitz' Brian Sullivan, Aaron Jackson, Dave Simpson,
Will Stewart, Ben Goulet, Clay Gordon

Spot News

1st place: WVII 'Infant Death' Clay Gordon

2nd place: WMTW 'Nuclear Sub Fire' News 8 Team

3rd place: WMTW 'Downeaster Accident' News 8 Team